

Society of Allied Weight Engineers, Incorporated

Serving the Aerospace - Shipbuilding – Land Vehicle and Allied Industries



2010 SOUTHWEST REGIONAL CONFERENCE & TRAINING INVITATION

The San Fernando Valley Chapter of SAWE invites you to attend the 35th Southwest Regional Conference at Ventura Beach Marriott in Ventura, November 12 - 13, 2010

SW Regional Conference Web site: [35th SAWE Southwest Regional Conference](#)

Site Highlights: Experience the true California spirit of Ventura Beach and the gracious hospitality and inviting accommodations of the Ventura Beach Marriott. With uncrowded beaches, harbor cruises, whale watching, culture, intriguing history, festive shops and many dining and entertainment options all nearby, guests will have endless fun discovering Ventura County. Ideal year-round weather allows visitors to explore the sites, connect with nature or simply relax in our heated outdoor pool located in a lush, tropical setting. Delight in the flavor of Baja Coastal Cuisine at our Cafe Pacifico restaurant or loosen up in the Lounge offering trendy spirits and an extensive wine list highlighting local vineyards; or unwind in one of our Ventura, California hotel's 285 spacious guestrooms that feature luxurious Marriott bedding. Located an hour north of Los Angeles and 30 minutes south of Santa Barbara, the Ventura Beach Marriott gives way to a classic Southern California beach town with all the services and amenities you expect.

Schedule:

- Friday, November 12th: Technical Presentations, Vendor Exposition and Luncheon
- Saturday, November 13th: Training (AWBS and Measuring Mass Properties)

Technical Program: Technical presentations, the vendor exhibition and a luncheon (included with conference registration) are scheduled for Friday November 12th from 8:00 AM to 5:00 PM.

Presentations include:

- **“Lessons from the Past: the Transition from Wood to Metal Aircraft Structures”** by Scott Malaznik – Lockheed Martin Aeronautics
- **“Weight Growth and the Cost of Optimism”** by Doug Howarth - Lockheed Martin Aeronautics
- **“A160 Hummingbird”** by Mike Notarangelo – Boeing Satellite and Information Systems
- **“Ramblings of a Boggled Mind”** by Dr. Leland Nicolai – Lockheed Martin Aeronautics

Slots are still available in the Technical Session. Contact Glen Majjala at glen.majjala@lmco.com or (661) 572-1086 to sign-up.

Training: Two SAWE advanced technical training courses are offered:

- **[Automated Weight and Balance System \(AWBS\)](#):** This one-day class will present all the new features of Version 10 of the Automated Weight and Balance Software in a hands-on training class. Students will receive a complete overview of the software features to support weight control programs for military aircraft. The instructor will also allow time to address specific AWBS needs and questions of the students. ***Students are required to bring their laptop computer. A demo version of AWBS 10.0 will be provided at the beginning of the class.***
- **[Measuring Mass Properties](#):** This full day course includes classroom discussion and hands-on laboratory exercises on how to measure mass, center of gravity, moment of inertia (MOI) and calculating product of inertia (POI).

Vendor Exhibition: Current exhibitors include -

CMW Inc: Market leader in manufacturing of tungsten based alloys

General Electrodynamics Corporation: Provider of precision instruments for weighing aircraft and land vehicles

i.e. Solutions: Provider of dbMASS integrated mass properties analysis and reporting software tool

Intercomp Company: Provider of advanced weighing systems

Lockheed Martin Corporation: Global security and information technology company.

Space is still available for vendors to exhibit their products and services in conjunction with the technical & training sessions on Friday, November 12th and Saturday, November 13th. Register to be an exhibitor by contacting Richard Lidh at richard.lidh@lmco.com or (661) 572-7760.

Conference / Training Registration: Register by November 5th to avoid late fees

Fees:

- Technical Session - \$80 for SAWE member
- Technical Session - \$50 for SAWE retiree, student or unemployed member
- Training - \$200 for SAWE member
- Late Fee - \$50 for registering after November 5th
- Non-members assessed an extra \$100 fee to register for technical sessions and training
- **Lunch included in all Technical Session and Training fees**
- SAWE one-year Memberships are available for as low as \$50 at [SAWE Membership](#).

Conference / Training Registration Options:

NEW OPTION!!! Register online at [2010 SAWE Southwest Regional Conference Online Registration](#)

- OR... Complete and return the original [registration form](#) with payment to:
Bill Childers
720 N. Bel Aire Drive
Burbank, CA 91501-1337
- OR ... FAX the completed form to Bill Childers at (661) 572-6253 and pay at conference.
- OR ... E-mail the completed form to william.childers@lmco.com and pay at conference.

Online registration as well as the Original Registration form can also be accessed at [35th SAWE Southwest Regional Conference](#) website

Hotel Reservations / Information: Read below for updated information

Hotel Reservations: There are a limited number of guest rooms blocked for the conference on Thursday night (Nov 11), Friday night (Nov 12) and Saturday night (Nov 13). Hotel reservations can be made by calling the hotel reservation department at (800) 228-9290, calling the hotel directly at (805) 643-6000 or online at [Ventura Beach Marriott Registration](#). Please identify yourself as part of the Society of Allied Weight Engineers group/meeting to credit our room block and receive a special conference room rate of \$110. Discounted parking is also available - \$5/day for self parking and \$10/day for valet parking. Rates are subject to a local hotel and sales tax. **The reservation cutoff date for receiving the conference rate has been extended to November 5, 2010.**

Hotel Information: [Ventura Beach Marriott](#)

Address: 2055 East Harbor Blvd
Ventura CA 93001

Phone: (805) 643-6000

FAX: (805) 643-7137

Directions: [Ventura Beach Marriott Map](#)

From South: Exit US-101 at Seaward Ave. Turn left on Seaward. Turn right on East Harbor Blvd. Hotel on left.

From North: Exit US-101 at Seaward Ave. Turn right on Seaward. Turn right on East Harbor Blvd. Hotel on left.

Ventura & Vicinity Activities:

- [Downtown Ventura](#) features an array of galleries, artisans and stage performances offering big talent in intimate settings. Historical highlights include Mission San Buenaventura, the Albinger Archaeological Museum and the Museum of Ventura County. [City walking tours](#) including the ever-popular "ghost hunts" are a popular activity. Discover a relaxed, eclectic and artsy side of California that you will not find elsewhere. The friendly people of Ventura await!



- **Winery Tours & Wine Tasting:** California's Central Coast is recognized as one of the world's leading winegrowing regions, encompassing a wide range of geography and microclimates that appeal to a broad spectrum of grape varietals. As with Santa Barbara and San Luis Obispo counties to the north, Ventura County boasts its own world-class wine experience with 15 different wineries. [Ventura County Wine Trail](#) Tours are offered every Saturday and Sunday departing at 11:00 AM directly from the Ventura Visitor Center.



SPECIAL THANKS TO OUR VENDORS & SPONSORS:



THE FORERUNNER IN SPECIALTY METALS



i.e.Solutions, inc.

dbMASS: mass properties software



LOCKHEED MARTIN
We never forget who we're working for™

